

COMMUNITY MEDIA CENTER OF MARIN
Board of Directors Meeting
Thursday Feb 23, 2017 4:00 pm
CMCM 819 A Street, San Rafael
DRAFT Minutes

A. Call Meeting to Order - Bruce - 4:10 PM

Cynthia Abbott - P
Bruce Bagnoli, Chair - P
Gregg Clarke, Vice Chair -
Barbara Coler - P
Frank Crosby - P
Jim Geraghty, Secretary - P
Dane Lancaster -
Jim McCann - P
John Morrison -
Larry Paul - P
Bill Sims, Treasurer - P
Steven Tulsy - P
Brad Van Alstyne -
Lawrence Strick -
Michael Wolpert -

B. Agenda Approval and Past Minutes - 5 Minutes

Approve Agenda

M/Geraghty - 2nd/Sims - approved

Approve Minutes

M/Coler - 2nd/Sims - approved

C. Executive Director Updates - 30 minutes

CMCM ED Report - February 2017

Center, Productions and Staff work

A fairly uneventful month, thankfully. We continue to tweak our new master control system with plans to roll-out features in the coming two months. Some staff are attending the Alliance for Community Media West Conference in Fresno CA from March 8-10, both Scott and Michael are slated for panel/workshop presentations.

Board Outreach Committee met on Feb 14th to reassess and plan some next steps. Board Finance is slated to touch base soon to review our long-term budget planning through 2025. CMCM Advisory Council, The list of possible candidates continues to grow, see attached.

We launched our revised multi-camera field course for the new BlackMagic units. A Social Media class was also restarted in February. Both have been well attended.

Staffing woes. We are still searching for a digital media assistant to replace Jenny, our first round of candidates

yielded several interviews but no takers. Our camera instructor, Jeanette Egenlauf, has moved on too. Francisco will take over until he heads off to graduate school in the summer. And finally, Kryss Solis who has taught Final Cut for years has a change of position in his FT job and will no longer be able to continue with the teaching duties. Scott has been teaching studio and multi-camera field, something we'd like to turn over to a new person too. When it rains, it pours.

Our bi-annual Audit has begun. Having been through this we seem to be in good shape, I pulled a lot of documents last week to prepare. At this point it's mostly Amy and Ian from Ricciardi, I expect we'll finish up more quickly than the MTA's audit of Comcast.

Government Updates

Walk through at Ross Valley Sanitary with our electrician in preparation to wire their conference room for presentations (fee for service) Working with Corte Madera on installation of program displays and Granicus. We need to investigate new audio hum in Sausalito and also at MCE which flared up for the last meetings. MCE meetings will now be distributed to Napa and Contra Costa counties.

CMCM presented our annual report to the MTA at their meeting on February 8th. Thanks to those that submitted comments and changes. The report was well received less one perennial complaint about anemic fundraising. The report is online at: <https://cmcm.tv/files/CMCMAnnualReport2015-16.pdf> All CMCM Annual reports are archived there too: <http://cmcm.tv/annualreports>

Recent Staff Productions:

- 1) Staff shot the Son Jarocho Festival in the Mission on the weekend of Feb 4th
- 2) Staff covered the Santa Rosa Homeless Summit with Katie Rice, a 5 hour event.
- 3) Lobby Lounge Youth performances are online, see: IJ Lobby Lounge: West Marin Kids Who Rock live up to their name
<http://www.marinij.com/arts-and-entertainment/20170216/ij-lobby-lounge-west-marin-kids-who-rock-live-up-to-their-name>

IJ Lobby Lounge launches new season with San Domenico School's AVE
<http://www.marinij.com/arts-and-entertainment/20170209/ij-lobby-lounge-launches-new-season-with-san-domenico-schools-ave>

Education - Media Corp - Staff - Fee for Service Productions

- 1) CMCM received a Richie Award from COMACAD students at Drake High
- 2) Scott is about to train a group of Marin City youth in studio for what we hope will be regular programming.
- 3) March 16, San Rafael Tech Fair - CMCM staff will attend

Upcoming Events at the Media Center:

Current Gallery Exhibit: Guerrilleras

See: Guerrilleras por Rebecka Bíró & Victoria Montero <https://www.youtube.com/watch?v=9b-23vtkCO0>

March 1, Member Mixer

Standing Rock will be the topic of a presentation at the Community Media Center of Marin's Media Mixer on Wednesday, March 1 from 7 - 8:30 PM. Former mayor of San Anselmo, attorney Ford Greene, will share his experience from a trip to the Oceti Sakowin camp near Cannon Ball, North Dakota, a story featured in the Marin IJ.

Feb 22, Planning the Marin Earth Day 2017 & Marin Green Fair

You are invited to a Planning Meeting for the Marin Earth Day 2017 which will be held this Weds. Feb. 22, from 7 p.m. to 8:30 p.m. at the Community Media Center of Marin (CMCM), 819 A Street, San Rafael. This is the third public meeting, and if you have already attended, welcome!

D. Other Business - 30 Minutes

- CMCM Committee Updates
Finance Committee - hasn't met
Outreach Committee - Postcard campaign no measurable results
- CMCM Board Diversity - Bylaw Updates
- MTA Report - Next Meeting February 27 6PM, Corte Madera

E. Public Comment - 10 Minutes - none

F. Closed Session if Necessary - 30 min - none

G. New Actionable Business

2017 CMCM Board Meeting Dates:

Fourth Thursdays; Feb 23, Mar 23, April 27, May 25, June 22, July 27, Aug 24, Sept 28, Oct 26, Dec 7.

H. Adjournment

M/Geraghty - 2nd/Coler